

P R E S S R E L A S E

PCT with a new Internet presence

Screed in a nutshell

In September PCT Performance Chemicals GmbH launched its totally new designed website www.pct-chemie.de. With a clearly structured internet presence the company wants to meet the requirements of being a technology and market leader in the field of screed accelerating systems. The information on the site is mainly focused on our major group of products, the Retanols. With Retanols, the hardening and the drying process of screeds can be set to the day independent of any weather conditions. Most frequent applications are 5, 14 or 21 days, in the high-performance field we will guarantee the workability already after 3 days. Thanks to the controlled hardening process, the compressive strength, the flexural strength as well as the surface strength of the screed will be improved. Under the menu item "products", visitors can find exact instructions on which product fits for their desired application.

To simplify the navigation the site has been structured clearly according to our target groups specialized companies, architects and building owners. All of them will receive especially compiled information for their needs. Particularly interesting are the 2 protected Log-in-areas for architects and screed layers. Thanks to our building owner calculator you can get a quick summary what benefit the usage of Retanol screed would give you with your building project. „For the first time planners as well as investors will get a decision-making basis to determine cost cuts as well as shorter building periods and communicate it to their customers“, PCT Managing Director Heinz Leistner explained. The specialized companies can also use the product requirement calculator. Some data regarding the space and the installation height are enough and the craftsman receives a full calculation which considers the different strength categories and the desired time of the workability.

Another core theme is the illustration of our services. These services look very good in the opinion of the expert for cementitious systems in the fields of screed, industrial floors, concrete and dry mortar. If desired PCT accepts any liability for Retanol screeds for a time frame of ten years. Additionally there are comprehensive technical consulting offers, construction site supervisions and product checks in the company's own laboratory. The PAKAD Academy which is belonging to the firm provides advanced trainings for craftsmen and planners. By using the central purchasing customers of the firm can get verified sand and cement at market-based prices. „So our customers can be assured that they will get the best possible results with regard to screed quality. Because a high-performance screed needs perfectly set components“, Leistner explains.

A company profile, a category latest and a download-area that keeps available all product data sheets and testing journals are also part of our range of information. „We feel confident to offer interesting information to all of our customers on anything they should know with regard to the topic screed“, Leistner sums up.

PCT Performance Chemicals GmbH is an expert for cementitious systems in the fields of screed, industrial floors, concrete and dry mortar. PCT was founded in 1991 in the bavarian community of Bissingen. Besides being headquartered in Bissingen, PCT is also represented at locations such as Feuchtwangen, Heilbronn, Karlsruhe, Schwäbisch Hall and Hemmingen near Stuttgart. Today the management and the PAKAD Academy of PCT which has 130 employees in total are located in Hemmingen. PCT is an autonomous research and development company which is also affiliated to an American group of companies with branches in New York & Los Angeles that works in cooperation with universities and research institutes on the development of new chemical products and their distribution.

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